



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: Yasnovsky et al.

Confirmation No.: 5781

Serial No.: 10/700,837

Art Unit: 3622

Filed: November 3, 2003

Examiner: Khanh H. Le

For: SELF-SERVICE PLATFORM
FOR SELLING
ADVERTISING

Attorney Docket No: 649388-999004

PETITION FOR EXTENSION OF TIME UNDER 37 CFR § 1.136(a)

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

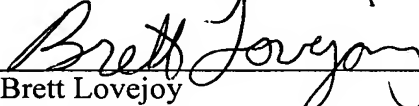
Sir:

It is respectfully requested that the time for response to the Office Action dated December 28, 2004 be extended for a period of two month(s) from March 28, 2005 to and including Tuesday, May 31, 2005 as May 28, 2005 is a Saturday and Monday, May 30, 2005 is a Federal holiday.

The fee for this extension is estimated to be \$450. Please charge the required fee to Jones Day Deposit Account No. 50-3013 (649388-999004). A copy of this sheet is enclosed.

Date: May 31, 2005

Respectfully submitted,


Brett Lovejoy

JONES DAY

222 East 41st Street
New York, New York 10017
(212) 326-3939

42,813

(Reg. No.)

06/03/2005 ZJUHR1 00000006 503013 10700837

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FEE TRANSMITTAL SHEET

MAIL STOP AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

The fee required to be filed with the accompanying amendment of even date herewith concerning the above-identified application has been estimated to be \$450 for the Petition For Extension of Time.

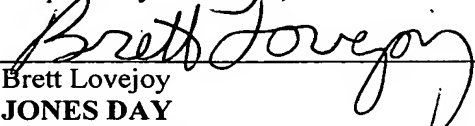
The claim amendment fee has been estimated as shown below:

(Col. 1)			(Col. 2)	(Col. 3)	<input type="checkbox"/> SMALL ENTITY		<input checked="" type="checkbox"/> OTHER THAN A SMALL ENTITY		
CLAIMS REMAINING AFTER AMENDMENT			HIGHEST NO. PREVIOUSLY PAID	PRESENT EXTRA	RATE	ADDIT. FEE	OR	RATE	ADDIT. FEE
TOTAL	46	MINUS	48	0	x 25	\$		x 50	\$ 0.00
INDEP.	30	MINUS	4	0	x 100	\$		x 200	\$ 0.00
<input type="checkbox"/> FIRST PRESENTATION OF MULTIPLE DEP. CLAIM						\$		\$	0.00
TOTAL						\$	OR	TOTAL	\$ 0.00

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Date: May 31, 2005

Respectfully submitted,


Brett Lovejoy (Reg. No.)
JONES DAY 42,813
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Enclosures